

COVENANTKIDS  
*Congo*

powered by  
World Vision


**GLOBAL**  
**6K<sup>®</sup> FOR WATER**

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# Planning Guide

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Everything you need to activate your local church to  
create global change

A photograph of a young boy, Grace, who is 5 years old and from Uganda. He is smiling and looking towards the camera. He is wearing a purple and white striped t-shirt. He is holding a bright green plastic cup in his right hand. He is standing in front of a rustic wooden structure, possibly a doorway or a wall made of logs and mud. The background is dark and out of focus, showing some greenery.

Grace, age 5,  
Uganda





“... I was hungry and you gave me something to eat, I was thirsty and you gave me something to drink, I was a stranger and you invited me in ...”

—Matthew 25:35 (NIV)

Front cover: Grace, age 5, Uganda  
GRACE’S STORY

Five-year-old Grace walks nearly 3 kilometers twice a day to collect water from a dirty swamp. The contaminated swamp has caused people in her community to become sick from diseases like typhoid and diarrhea. Grace often arrives late to school or misses altogether because of time she spends walking for water, and the young girl fears for her safety along the way due to the tall grasses that line the path.

Thankfully, there’s hope for Grace and her community. Recently sponsored, she learned that World Vision is planning for three boreholes in her community. With clean water, Grace will be free to focus on her dreams of becoming a nurse in the future.

Hey Leaders!

We are so excited to have you and your host site as part of this movement, and we hope this guide helps you along the way!

It’s **YOUR** goal to unite your community for global change by laughing and sweating alongside them at this amazing event.

It’s **OUR** goal to provide you with everything you need to help children get lasting clean water and the chance for fuller lives.

Use as little or as much of this guide as you want, and don’t hesitate to let us know if we can help you with anything at all!

Ashley Colquitt-Finley  
Race Director  
World Vision’s Global 6K for Water

P.S. Look out for these icons throughout the planning guide—they indicate when you can go the extra mile, get even more resources online, or soak up some advice from our host site leader alumni!



extra mile



online resources



alumni advice



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# Hosting at a glance

- 1

Launch your 6K

(4 to 6 weeks before race day)

Soak up all of our best tips for launching your 6K at church, at work, on social media, or in the community. Remember to edit your team page with your story, photos, and race day details, so participants can learn more about your host site when they register (instructions on page 15).
- 2

Increase your impact

(from start to finish)

Make the greatest difference possible by changing more lives, inviting more people, and earning more incentives. You can encourage signups for your 6K through different ways. We cultivated the very best ideas from host site leader alumni and included them on page 19 to get you started. You can also join our Facebook group (2019 Global 6K Leaders) to chat with other leaders around the world and share recruiting ideas.
- 3

Plan for race day

(4 to 6 weeks before race day)

We've got you covered with all the lists and tips you need to execute an awesome race day! Learn how to route your course, love on your people, and make the day simply amazing on pages 25–26.
- 4

Celebrate your impact

(event weekend)

Seriously, this is what we've all been waiting for! Learn how to celebrate lives changed the entire weekend and connect with other walkers and runners around the world.



## Dates to remember

1/10–1/12 – Pastors' Gathering in Ft. Lauderdale

2/19 – Host site incentive award #1

3/1 – Participant race kits begin to ship (T-shirt, bib, and welcome pamphlet)

3/19 – Host site incentive award #2

3/22 – World Water Day

3/28–3/30 – National Leaders' Gathering in Chicago

4/11 – 6K Impact Night (via Facebook Live)

4/19 – Host site incentive award #3

4/22 – Race day materials prepare to ship

4/23 and 4/25 – Rock Out Race Day webinars

5/4 – **GLOBAL 6K FOR WATER**  
(IT'S RACE DAY, BABY!)

5/5 – **CELEBRATION SUNDAY**  
(CELEBRATE THE IMPACT!)



## Why water?

**Learn how the blessings of clean water can change people's lives.**

We're passionate about water because we believe we can help solve the global water crisis in our lifetime. We're focused on providing clean water and sanitation to every man, woman, and child in every community where we work, including the most vulnerable populations in the hardest-to-reach places.

Around the world, 844 million people lack access to safe drinking water—and the average distance people walk for water in the developing world is 6 kilometers (3.7 miles), which can take hours. By hosting the 6K, you are part of a global movement to bring clean water to thousands of people in need. Read on to learn what happens after a community has clean water.



Every registration fee provides clean water for one person in need through World Vision's water projects.

## Our clean water approach

World Vision is reaching one new person every 10 seconds and three more schools every day with clean water.

We are the leading nongovernmental provider of clean water in the developing world. By partnering with us, you're supporting things like:

- wells and water systems for communities
- sanitation, such as latrines and hand-washing stations for homes and schools
- helping kids change their hygiene behaviors to stay healthy



## In 2017, World Vision:



### Clean water changes everything

When communities have reliable access to clean water, it transforms just about every aspect of their lives. Clean water brings with it the gift of education, better health, and prosperity. Millions of girls are more free to go to school, instead of spending several hours each day collecting water for their families, in what's often a dangerous journey.

Access to clean water means so many more children, not just girls, have the chance to pursue their dreams through education. It means hospitals and medical centers can operate safely and overall health improves. And it means communities can focus less on basic needs and more on strengthening programs that foster the economy.



### Clean water means safety for Ruth

For years, 11-year-old Ruth trekked six times a day down a hill to collect water from a dirty pond. Poisonous snakes, like the one that bit her sister and nearly took her life, were a constant danger. The family kept sticks along the path to ward them off. When World Vision water engineers drilled a borehole near Ruth's home, Ruth began to collect clean water safely and quickly. She now has time to go back to school and work toward her dream of becoming a nurse!





*Because of our community-focused solutions, for every child you help, four more children benefit, too.*

## World Vision child sponsorship

Every Global 6K participant can sponsor the child on their bib—how cool is that?! Child sponsorship is one of the most personal, effective ways to fight poverty. When you sponsor a child for \$40 a month, you help provide essentials that empower that child and their community!

### What does child sponsorship provide for the child on my bib?



**CHRISTIAN DISCIPLESHIP** We provide children with chances to deepen their understanding of God’s love, and equip parents and churches to foster their children’s spiritual growth.



**MOTHER AND CHILD HEALTH** Over the last five years, 89 percent of the severely malnourished children we treated made a full recovery.



**ECONOMIC EMPOWERMENT** We provide financial services such as loans and savings groups, teach farmers about sustainable agriculture and help them access markets, and educate small business owners on risk awareness and resilience.



**EDUCATION** To empower vulnerable kids to change their futures through education, we focus on early childhood development, literacy, safe schools, equal access, education in emergencies, and life skills and vocational training for teens.



**CLEAN WATER** World Vision is reaching one new person every 10 seconds and three more schools every day with clean water.



**CHILD PROTECTION** By empowering children, strengthening families, mobilizing local leaders, and influencing governments, we help communities address the root causes of violence in the home, child labor, sex trafficking, and other atrocities against children.



**EMERGENCY RELIEF** Our local staff and global experts help vulnerable families get back on their feet with life-saving supplies and support.



How does it work?

Ending the cycle of poverty involves building trusting relationships, breaking harmful mindsets, and providing resources and training so people can change their own futures. Our caring sponsors enable us to partner with children, families, and their communities to carry out projects that will have a lasting impact.

World Vision’s sponsorship model

| COMMUNITY STARTS HERE  |  |   |
|--|--|---|
| PHASE 1<br>Building trust and laying groundwork  | PHASE 2<br>Building hope and skills  | PHASE 3<br>Building confidence for the future   |
| years 1–3  | years 4–9  | years 10–close  |
| <ul style="list-style-type: none"><li>• Partnership with community established</li><li>• Needs and resources to improve child well-being are assessed and planned</li><li>• Child sponsorship and community projects begin</li></ul> | <ul style="list-style-type: none"><li>• Community participates in progress and embraces project ownership</li><li>• Children continue to benefit from projects in areas such as education, nutrition, clean water, healthcare, and spiritual nurture</li></ul> | <ul style="list-style-type: none"><li>• Self-assurance and self-sufficiency grow</li><li>• Years of hard work and partnership transform the lives of children and the community, bringing real and lasting change</li></ul> |

Make a meaningful connection

Stay in touch with your child through letters, photos, and My World Vision, a digital platform where you can view photos and videos of your child and their community, email your child, and follow along with their progress. Visit [myworldvision.org](https://myworldvision.org) to learn more.



Sponsorship was the spark Yule needed

As a child growing up in Kawimbe, a rural town in northern Zambia, Yule Mwewa was one of eight children in his family. His parents struggled to feed them all. But then Yule became a sponsored child. His sponsor helped provide him with uniforms and school fees so he could go to school.

“World Vision’s sponsorship motivated me to work even harder,” says Yule—and his hard work produced results. Yule graduated from high school at the top of his class, ensuring automatic admittance to the University of Zambia. Today, Yule is a successful entrepreneur, a certified accountant, and a board member for World Vision Zambia. He uses his blessings to make a difference in the lives of others.

Read more stories like Yule’s at [worldvision.org/sponsorship-news-stories](https://worldvision.org/sponsorship-news-stories)





# PHASE I LAUNCH YOUR 6K

Pick a day to officially launch the 6K. This announcement looks different in different contexts, but the common theme is telling your friends and family you're changing the world!

## Create your page

Visit [worldvision6k.org/ckc](http://worldvision6k.org/ckc) and follow these steps:

1. Click on the "Register Now" link.
2. Choose "Create a Team" and select a team name. Make it searchable and quickly identifiable by listing your city or location first (for example: St. Louis, MO., Faith Church Water Walkers).
3. Customize your page with images and your story, and drop in your event details (location and time) once you have them!
4. Create your team's unique URL under the "Settings" tab—this is the BEST link to share when inviting people to join your team!

## Launch the 6K

Curious about what goes into a launch? We've broken it down into four simple steps for you. Hit these points and watch the sign-ups roll in!

1. **Introduce the need**  
Let people know the need with a water stat or global poverty stat. Then, explain how they can help through the 6K. Start with the basics. We usually stick to the significance of the distance, providing clean water, and the unique bib.
2. **Make everyone feel welcomed**  
Usually when people hear the word "running," they tune out. Make sure you're clear this event is accessible to everyone. In 2018, our oldest participant was 89 years old and our youngest was a 1-year-old. Everyone can do this!



There are even more launch "how to's" on the Host Site Hub, including video examples and scripts. Visit [hub.worldvision6k.org](http://hub.worldvision6k.org).



Promote this primarily as a walk. Not everyone may feel like a runner, so don't scare off the walkers; runners will come regardless.

Don't stop inviting after the launch. Most people need up to three reminders to actually register for the race, so build in reminders—it's okay to sound like a broken record!





Have tablets or laptops ready and connected to Wi-Fi so people can sign up on the spot!



Have the lead pastor commit to joining the 6K from stage—it helps create momentum!



Check out our Social Media Recruiting 101 video on the Host Site Hub.

Order 6K yard signs via the Global 6K store. Learn how on page 22.

3. **Share your passion**  
Explain what connects you to the cause. Do you want to alleviate global poverty? Is fitness your jam? Just couldn't resist the sweet face on your bib? Whatever the reason, let everyone know.
4. **Give a call to action**  
Of course, you should make sure people know how, when, and where to register. But, you should also tell them (one more time) why they should register. Whether it's clean water, children in need, or the call to end global poverty, make sure you help people understand their why.

Launch the Global 6K at your CHURCH

- Secure 3–7 minutes from stage to launch
- Place a postcard in every bulletin
- Show the Global 6K video and follow it with a personal invitation from a pastor or 6K leader
- Host a volunteer-staffed table in the lobby with postcards, a sign-up list, sample T-shirts, race bibs, and finisher medals

- Prominently display your jerry can stickers with the names of those signed up in the lobby

Launch the Global 6K on SOCIAL MEDIA

- Post on social media announcing your 6K and asking your friends and family to join you
- Create a Facebook event with your site's details and invite everyone you know
- Share the Global 6K video via Facebook Messenger and email with a personal invitation for friends and family to join
- Post a picture of your bib introducing who you are walking for

Launch the Global 6K at WORK

- Host a “lunch and learn” to announce the 6K
- Have a volunteer-staffed table in the lobby of your office with postcards, a sign-up list, sample T-shirts, race bibs, and finisher medals

- Ask if you can send a company-wide or team-wide email about the 6K, inviting coworkers to join
- Ask your CEO or direct manager to record a short video to share with coworkers about the 6K
- Hang posters around the office and keep postcards at your desk
- Bring in orange cupcakes or doughnuts to work as a conversation starter for the 6K
- Add an “Ask me about the 6K for Water” call to action to your email signature

Launch the Global 6K in your COMMUNITY

- Set up a table at neighborhood fairs, festivals, and local sports events
- Carry 6K postcards with you to pass out when you strike up a conversation in the grocery store or coffee shop while wearing your shirt
- Ask local shops (dry cleaners, coffee shops, gyms, grocery stores) if you can put a poster in their window or leave postcards next to their register
- Place a 6K yard sign in your front yard



Kids for kids

Micah is a 6-year-old world changer. Last year, when he learned that millions of kids walk so far each day to survive, his heart broke. Determined to help, he inspired his family to sign up for the World Vision Global 6K for Water.

Micah began inviting everyone he talked to. He got permission from his principal to host a 6K at his school. In just a few weeks, he had over 70 people join!

This year, he also made a “sponsor your kid” sign (with help from his second-grade brother) and stood at his “station” during the event to tell people how important sponsorship can be. Micah hopes to provide at least 7,000 people with clean water in his lifetime.



**SURPRISE!** To get you started with your recruiting efforts, here's \$5 off of your first five registrations. Simply share the promo code “**firstfive**” with five friends or family members!





# PHASE 2 INCREASE YOUR IMPACT

## Invite more people

Spread the word and encourage your participants to do the same. The more walkers and runners you have, the more kids will receive clean water!

**Here are a few recruiting best practices from our 6K host site alumni:**

- Partner with local businesses to offer discounts or goodies to your 6K participants who bring in their race bibs.
- Promote at local running clubs—running stores usually have a group that meets weekly for a “fun run.” See if they will join your 6K and help spread the word.
- Invite youth groups, small groups, school clubs, and local universities (students often need volunteer hours throughout the year).
- Set a big goal and push it until your voice is gone! Always tie back to the children and families who you’ll be helping.
- Go door to door through your local neighborhood, especially to those located on your course for the 6K. Let them know the race will be happening right in front of them and invite them to be involved.
- Wear the shirt when promoting the 6K—it’s a conversation starter!
- Nonprofit events can sometimes receive free ad space in local TV, newspaper, and radio. Check with your local media.
- Recruit in open spaces. Set up a table outside the grocery store or in your office’s cafeteria.
- First launch didn’t get the impact you wanted? Launch again!
- Personalized invites work best—send texts and emails and make phone calls like crazy.
- Remind people who can’t participate in the 6K because of scheduling or other reasons that they can still donate or sponsor a child and make an impact.
- Incorporate the phrase “everybody can do this” into your recruiting vocabulary, because it’s true.
- Create a sense of FOMO (fear of missing out); have a special treat or a special person at your race and promote that with the 6K. Some restaurants provide food donations for local events, and local celebrities (think local musician, newsperson, or pageant winner) often love supporting a good cause.
- Activities for the kids are always a plus to get families to sign up.





As the host site leader, deciding to sponsor the child on your bib is an amazing way to share your passion and the importance of sponsorship with those around you!



Check out our Media 101 video on the Host Site Hub to learn how to get media attention for your 6K.

Need more ideas on how to save? Want even more tips on how to share sponsorship? We've got you covered! Visit the Host Site Hub and check out our Sponsorship Invite video to become a master of bringing impact to kids in minutes.

## Change more lives

Sponsorship is the quickest and easiest way to increase your impact through the 6K. Let's make the most of the momentum and get kids sponsored!

You don't have to wait until race day to talk about sponsorship. Remember, the best invitations don't feel like a sales pitch, they feel like a conversation—you're inviting people into a life-changing experience. Here's where to start:

**Use your story:** Do you sponsor a child or plan to? Consider a common theme of transformation in your story and connect it to why you value child sponsorship.

**Invite others:** Don't answer "no" for someone before you ask. You can share more specifics about how sponsorship works, the sponsorship relationship, and the monthly donation amount, but don't forget to ask, "Will you sponsor the child on your bib?"

**Practice, practice, practice:** The more you practice, the better you'll get. Give yourself time before the race to prepare for what you'll say!

**We get it—money matters:** Help people understand how easy and life-giving it can be to gift \$40 a month to help a child in need.

Check out these top three tips from host site alumni about how you can save to transform the life of the child on your bib:

1. **Make a list.** We've all been the victim of a quick run to the store that gets a little out of control. Be more mindful of shopping and prepare a list (not just for groceries) to cut back on additional spending.
2. **Wash your car.** Instead of going to the car wash and spending between \$15 and \$30 every time you go, wash your own car and save some serious cash.
3. **Brew your own coffee.** Skip the daily stop at the coffee shop a few days a week and make your own at home or work. You can save around \$25 to \$80 a month!



## Ways to sponsor the child on your bib

- **Text**—Text SPONSOR to 56170 to sponsor the child on your bib. (The first month of sponsorship will be charged to the card used for registration.)
- **Email**—Every 6K participant receives an email with information about the child on their bib. This email includes a link where they can sponsor.
- **Paper form**—Every participant race kit includes a sponsorship folder that has a section you can fill out, tear off, and mail in.
- **Race day**—Before race day, you'll receive forms for participants to complete if they want to sponsor the child on their bib. We'll also send you a prepaid label to make it easy for you to send the forms back to us after the event!



# Earn more gear

## Host site incentives

Incentives add flair to your race day! These can include race day directional signage, cowbells, face paint, jerry cans, start/finish banners, and more. Go to [store.worldvision6k.org](https://store.worldvision6k.org) to find everything you need—and redeem your store credit!

|  |                    |
|--|--------------------|
| Raise \$1,000 or recruit 20 team members     | \$25 store credit  |
| Raise \$2,500 or recruit 50 team members     | \$50 store credit  |
| Raise \$5,000 or recruit 100 team members    | \$100 store credit |
| Raise \$10,000 or recruit 200 team members   | \$175 store credit |
| Raise \$25,000 or recruit 300 team members   | \$225 store credit |
| Raise \$50,000 or recruit 1,000 team members | \$350 store credit |



## Sponsorship incentives

Hit these goals. Earn sweet gear.

If a child is thriving, everyone is thriving. That's why we believe so deeply in child sponsorship. It's a personal way to show God's love to a child in need, and to help that child and their community stand tall, free from poverty. How many children will your host site sponsor? For every milestone your host site hits, we'll send you, as the host site leader, a gift to thank you!



|                       |                          |
|-----------------------|--------------------------|
| 1 child sponsored     | Bracelet and bottle band |
| 2 children sponsored  | T-shirt and hoodie       |
| 3 children sponsored  | Hero medal               |
| 5 children sponsored  | Superhero kit            |
| 10 children sponsored | Track jacket and jersey  |
| 20 children sponsored | Backpack                 |
| 50 children sponsored | Legends kit              |





# PHASE 3 PLAN FOR RACE DAY

## Tips for smooth sailing

### Keep it simple

- Choose an event location with plenty of parking and restrooms nearby.
- Try to steer clear of areas that require a permit, as the Global 6K is more of a fun meet-up with friends and community than a full-fledged race.
- Don't underestimate the awesomeness of hosting from your own church or neighborhood park!

### Pick a time

- Be sure to choose a time that will give you an opportunity to set up beforehand. Keep in mind that the average 6K duration for a walker is 90 minutes.
- Most races start around 8 or 9 a.m.
- If you're in a warmer area (we see you, Phoenix and Austin!) consider an earlier start time, like 7 a.m., to beat the heat.

### Make it a party

- Feed the masses a snack. Everyone loves food! Bananas, granola bars, donuts, and cookies are crowd favorites. And don't forget to provide water!
- Add music. Appoint someone to be the DJ and blast tunes out of the loudest speakers you can find. Check out our recommended playlists on the Host Site Hub the week before the race.



On race morning, go out early and mark the course with balloons or signage at the turnaround. And don't forget the face paint for your participants!



Map your 6K course

6 KILOMETERS = 3.7 MILES

**Loop course**  
Run 6 km on a course that circles back to the starting point.

**Out and back**  
Run 3 km out and 3 km back.

**Point to point**  
Run 6 km to a designated finish line.

**School track**  
Run 6 km—that's 15 laps on a standard track.

Fit and fun

Janice's school puts on a program called Fit Girls every spring. This year, Janice coached and trained over 80 girls in second through fifth grade for a run at the end of the season, complementing the training with lessons about healthy bodies, healthy minds, and healthy hearts. This year, the theme was “making a difference” and the girls learned how to make an impact at home, at school, in their community, and in the world. They ended the season by hosting the Global 6K, inviting others to join them, and celebrating lives changed!



**SURPRISE!** To help add some flair to your race day, use this \$10 off promo code for the 6K store at [store.worldvision6k.org](https://store.worldvision6k.org)! Use promo code: “**raceday**”





# PHASE 4 CELEBRATE YOUR IMPACT

## It's race weekend!

Be sure to use these checklists for an incredible experience.

### Saturday: race day!

#### Pre-race checklist

- ☐ Medals
- ☐ Temporary bibs
- ☐ Extra shirts
- ☐ Paper registration forms
- ☐ Sign-in sheet and roster of participants
- ☐ **Optional:** Food and drinks, decorations, printed course maps and signage, megaphone

#### Race day checklist

- ☐ **GATHER YOUR RUNNERS**
  - Take a group photo and post it online with the hashtag #6KforWater.
  - Remind everyone to sign in and out. It's a great way to keep everyone safe.
- ☐ **EXPLAIN THE ROUTE**
  - Announce what type of route you're using, and let participants know where the course is marked.
- ☐ **EXTEND AN INVITE**
  - Invite everyone—whether they go to your church or not—to come to your service on Sunday to celebrate and be recognized for their awesome efforts.



Race day checklist (continued)

□ HIGHLIGHT THEIR IMPACT

- Thank everyone for coming and announce how many lives are being changed through your 6K (divide the total amount raised by \$50 for quick math).
- Tell everyone to look down at the face of the boy or girl on their bib. Remind them that this is a real child who is benefiting from clean water. That's an incredible start! But there's even more they can do to help this child experience hope and have the opportunity to pursue fullness of life.

□ CONTINUE THE RELATIONSHIP

- Explain that everyone can sponsor the child on their bib! Child sponsorship is an incredible way to extend the impact of their 6K walk, turning a participant's one-way link into a two-way relationship that lasts.
- Share that as an ongoing sponsor, you become an active partner in helping the child on your bib get access to essentials, like clean water, nutrition, education and more—all with the goal of helping them and their entire community break free of poverty for good.



Post-race checklist

□ CELEBRATE!

- Ideally, you (the leader) will walk or run your 6K before the event so you can be there to celebrate everyone at the finish line. Cheer, high-five, and thank everyone who participated!
- Send all registration forms and sponsorship folders back to World Vision. You can keep the extra race materials for next year!

□ FOR CHURCHES

- Encourage everyone to wear their 6K shirt (or the color orange) to services the next day so you can recognize them from stage.
- Hype up your lobby experience (more details on page 31) so people won't want to miss it!

Celebration Sunday

The party doesn't stop on Saturday! We'll reach out to you shortly after you register for the 6K to see how you want to CELEBRATE on Sunday! We provide everything you need for a fun service and lobby experience—you choose which celebration you'd prefer:

3-minute celebration

Thank everyone who walked, ran, or supported the 6K. Have them stand up and applaud their life-changing efforts. Invite everyone to sponsor a child after service to keep the impact going. Includes:

- Celebration decorations
- Celebration signage
- Child sponsorship folders and table setup
- 24" x 36" clean water celebration poster

5-minute celebration

Show our 2-minute celebration video. Have everyone who participated stand and be celebrated. Incorporate the theme of caring for the poor in your sermon and invite everyone to sponsor a child after service to keep the impact going. Includes:

- Everything from the 3-minute celebration
- Senior World Vision speaker to give a celebration announcement of thanks and an invitation to sponsor a child
- Orange donuts provided for every service
- Photo booth with 4" x 6" prints, backdrop, and 6K props

Sermon celebration

Craft a sermon around grace and humanity in addition to music, prayers, and Scripture readings; show the 6K celebration video; and discuss how sponsorship provides an opportunity for Christians to answer Jesus' urgent call to serve "the least of these brothers and sisters of mine." Includes:

- Everything from 3-minute and 5-minute celebrations
- Senior World Vision speaker to deliver sermon of gratitude to your church on their efforts in missions and global poverty—and an invitation to sponsor a child
- Virtual reality (limited availability)





## One church changes countless lives

The day after their event, **Lake Sawyer Christian Church** in Black Diamond, Washington, celebrated their 6K impact with a Celebration Sunday. With 173 participants taking part in the 6K on Saturday, they made the most of their experience by encouraging everyone to come to their services the following day for a celebration, wearing their 6K T-shirt!

That Sunday, church members and non-church members gathered at Lake Sawyer to celebrate life-changing clean water. Their event included a family testimonial, recognition and thanks from the pastor, a celebration video highlighting clean water projects, and World Vision's lobby experience for fellowship before and after services. The church also gave an invitation to sponsor a child to increase the impact of the weekend.

The results were incredible! In addition to providing clean water for 272 children through the 6K in registration fees and funds raised, Lake Sawyer also found sponsors for 43 children. Because of our community-focused solutions, for every child you help, four more children benefit, too. That means they impacted a total of 172 kids through sponsorship. What a way to change the world!



## Meet the team and contact info

We're here to help! Don't hesitate to let us know about your progress and how we can assist you along the way.



### ASHLEY COLQUITT-FINLEY

*Global 6K for Water Race Director*

Ashley's goal is to make sure every last school, church, and corporation hears about the Global 6K for Water and the difference they can make by hosting one. She's the brains behind the launch kits and planning guides and is passionate about making each experience unique, simple, and fun.  
[acolquit@worldvision.org](mailto:acolquit@worldvision.org)



### NHU PHAN

*Global 6K for Water Project Manager*

If the Global 6K were a train, Nhu would be the tracks. She keeps the entire team moving in the right direction! She specializes in agility and accuracy, and she won't stop until the Global 6K "train" reaches every child with clean water.  
[nphan@worldvision.org](mailto:nphan@worldvision.org)



### LOU RUNYAN

*Global 6K for Water Host Site Coach*

Lou believes that there is always a better arrangement, a better solution, a better way—and she comes alive when she's called upon to find it. Lou is your go-to for all your Global 6K host site needs. She's at her best when solving problems for others, and she's eager to serve you every step of the way!  
[lrnyan@worldvision.org](mailto:lrnyan@worldvision.org)



### MONSERRAT DITTMAN

*Global 6K for Water International Project Manager*

Monserrat leads the charge to unite all nations in the fight to end the water crisis. She majors in resourcefulness and seeking out solutions. Her appetite for the unknown will help map the way for the Global 6K to reach the ends of the earth.  
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For more helpful FAQs,  
visit the Host Site Hub!  
[hub.worldvision6k.org](https://hub.worldvision6k.org)

## FAQs

### Who do I contact with questions?

We're here to help! Email our host site coach, Lou Runyan, and she'll answer as quickly as possible. We can troubleshoot by phone and email—or if your question is more in-depth we can set up a time to talk via Skype or Google Hangouts. See the contacts page for more info.

### When is the last day to register as a Global 6K participant?

Participants can register all the way up to (and on) race day. Participants who register after Monday, April 29 will receive a temporary bib for race day while their race kits are being mailed to them.

### When will participants get their bibs?

It takes about 7 to 10 business days from the time people register to the time they receive their T-shirts and bibs at the address they provide on their registration form.

### What about medals?

You, as the host site leader, will get all your medals (plus extras!) by May 1 so you can crown everyone as they cross the finish line!

### What if someone asks, “Why does this race cost \$50 and where does the money go?”

Every registration fee will provide clean water for one person through

World Vision's water projects. Invite people to visit [worldvision.org/our-work/clean-water](https://worldvision.org/our-work/clean-water) to learn more about our sustainable, life-changing water projects.

### Can kids participate?

Yes! We want families and children of all ages to participate in this event. Youths 18 and under can register for \$25.

### What if someone asks “Is it a timed race?” or “Do I have to turn in my time?”

We won't be collecting times, but you can share photos from your day on social media. You can also encourage participants who want to time themselves to use a running app.

### Can registration fees be refunded?

No, once someone has registered for the race, they've provided clean water for one person in need! So whether they can come to the event or not, they should feel good about the fact that they've changed a life.

### Can I accept checks for registration fees?

Sure! If you have a participant who needs to register using a check, contact us and we'll walk you through the process.



# Resources

## Host Site Hub

[hub.worldvision6k.org](http://hub.worldvision6k.org)

The Hub will include resources mentioned in this Planning Guide and more! You can find treasures like images and videos to share on social media, an expanded list of FAQs, and customizable forms you can print out to spread the word about the Global 6K!

## 6K host site Facebook community

**Search for the group “2019 Global 6K Leaders” on Facebook**

Did you think you were in this alone? No way! Join the group and connect with a network of hundreds of leaders around the world to give and get advice. Your best interactive planning tool, guaranteed!

## 6K store

[store.worldvision6k.org](http://store.worldvision6k.org)

The goodies in your awesome launch kit should help you get the ball rolling. For more resources to invite others or extra flair for race day (go you!), visit our supply store for essentials like printed postcards, posters, race day signage, and banners. And pick up some fun incentives—like World Vision bracelets and water glasses—for your top fundraisers!



**[worldvision6k.org/ckc](http://worldvision6k.org/ckc)**

**#6Kforwater**

**[hub.worldvision6k.org](http://hub.worldvision6k.org)**

**[store.worldvision6k.org](http://store.worldvision6k.org)**

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people.

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