



# MISSION RE-VISION

## STRATEGIC ALIGNMENT TEAM DENOMINATIONAL KEY FINDINGS

### LISTENING ENGAGEMENT



Approximately 700 people engaged between survey and focus group interviews



Online survey generated 3000+ individually hand-typed comments



SAT spent over 70 people-hours of interview time listening in 27+ focus groups



SAT received many emails and other ad-hoc input

The Strategic Alignment Team conducted listening engagement sessions during September/October 2020. This summary highlights key findings from the engagements.

### PRIMARY NEEDS

IN THE DENOMINATION



#### RESOURCES

Curriculum, materials, cohorts, coaching, and learning experiences



#### MULTI-ETHNIC MOSAIC

Resourcing in racial issues, increasing equity and voice of the mosaic



#### CONNECTIONS & NETWORKS

Relational opportunities, connecting in networks, and affinity groups



#### IDENTITY & PHILOSOPHY

Biblical emphasis, clarity of communication, resources for churches



#### VOICE AND COLLABORATION

Help the Covenant learn from each other, communicate and engage around decision making.



#### TECHNOLOGY

Doing church in a digital world, centralized resource platform, tech resources

### TOP AREAS

FOR IMPROVEMENT AND DEVELOPMENT BY COVENANT OFFICES



#### COMMUNICATION

Increase frequency and transparency, improve coordination



#### CUSTOMER SERVICE

Increase responsiveness and speed, centralize data



#### RESOURCING

Provide more tools, resources, and support in many areas



#### CONNECTION

Continue and develop cross-denominational connection opportunities

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