

MEMBERSHIP DISCOUNTS

Get Access to Nearly 9,000 Fitness Locations

Enroll Now to Start Your Fitness Program

Whether you want to lose weight and maximize your energy, or manage stress and improve your mood, here's a great, low-cost way to meet your goals. Healthways Fitness Your Way™ allows you to join a network of fitness facilities for a discounted rate, so you can work out anywhere when it's convenient for you – at a cost that doesn't stretch your budget.

How it Works

Healthways Fitness Your Way gives you access to nearly 9,000 fitness locations, including select national chains. As a Healthways Fitness Your Way member, you can visit any participating fitness location – anytime, anywhere – as often as you like.

Pay only \$25 a month and make a three-month commitment. Do it all online. Then put your fitness plan into action.

During the month of February, Healthways Fitness Your Way will waive the \$25 initiation fee when you use the coupon code FEBFIT16.

How to Enroll

Login to HighmarkBCBS.com (or register for access by following the instructions).

- Select Member Discounts.
- Scroll to Member Discounts and select Blue365 Discounts.
- Select See All Deals.
- Scroll to find Healthways Fitness Your Way and click View Details.
- Select Login to Redeem (register for Blue365 by following the instructions for first time users.)
- Once registered select Browse All Deals and select Healthways Fitness Your Way.
- Select "Click Here to Enroll Now."
- Enter the code FEBFIT16 when prompted.
- Coupon code valid from 2/1/16-2/29/16.
- Print your temporary membership card.
- Watch for your permanent card in the mail.
- Present your card at the facility you choose.

You will be billed for \$25 monthly. If you prefer, you can call 1-888-242-2060 to enroll. For member web support, please call 1-877-298-3918. The fitness center discount is separate and distinct from your health benefits plan.



Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association. Blue365, Blue Cross, Blue Shield and the Cross and Shield symbols are registered service marks of the Blue Cross and Blue Shield Association. Highmark is a registered mark of Highmark Inc.

Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield Plans.

Blue365® offers access to savings on items that Members may purchase directly from independent vendors, which are different from items that are covered under your policies with your local Blue company, its contracts with Medicare, or any other applicable Federal health care program. To find out what is covered under your policies, call your local Blue company. The products and services described herein are neither offered nor guaranteed under your local Blue company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding these products and services may be subject to your local Blue company's grievance process. Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365 vendors. Neither any local Blue company nor BCBSA recommends, endorses, warrants or guarantees any specific Blue365 vendor or item. 25806 6/15 CS109003

Made Available Through:



Blue365.

Because health is a big deal™

HEALTHWAYS IS A NATIONAL VENDOR THAT PROVIDES SOLUTIONS TO IMPROVE HEALTH AND WELL-BEING.